



STRATEGIC LEADERSHIP IN CHRISTIAN
EDUCATION: CEAM9401
New Orleans Baptist Theological Seminary
Discipleship and Ministry Leadership Division

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*The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill
the Great Commission and the Great Commandments through the local church.*

Purpose of the Course

The purpose of this seminar is to provide quality theological education for students in the area of advanced leadership in the context of Christian Education the local church, the Christian institution or organization.

Core Value Focus

Doctrinal Integrity – Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. The doctrinal statements used in our evaluations are our Articles of Religious Belief and the Baptist Faith and Message Statement.

Spiritual Vitality – We are a worshipping community, with both personal spirituality and gathering together as a Seminary for the praise and adoration of God and instruction in His Word.

Mission Focus – We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries.

Characteristic Excellence – What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ.

Servant Leadership – We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us.

Annually, the President will designate a core value that will become the focus of pedagogy for the year. For 2017-2018 academic year that Core Value is *Servant Leadership*.

Curriculum Competencies Addressed

This course will address the following curriculum competencies: (Include only those competencies address in your course.)

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1. *Interpersonal Skills*: Understand how to build relationships with other ministry leaders within the local church or Christian organization.
2. *Servant Leadership*: Determine how the local church leaders and ministry managers can serve one another while still providing the appropriate leadership required for the effectiveness of operation, management, and ministry.
3. *Spiritual and Character Formation*: As a leadership team intentionally “grow up in all things into Him who is the head – Christ” (Eph. 4:15b, NKJV).

Course Description

Strategic Leadership principles, philosophies, hazards, and trends are investigated through research and lectures. Papers are presented and discussed, and several leadership theories are evaluated.

Student Learning Outcomes

By the end of this seminar, the student should be able to:

1. Define leadership and explain various theories of Christian Education leadership with particular focus on leadership that is Christian.
2. Describe the effect of variables such as power, authority, conflict, team development, and purpose of the practice of leadership.
3. Illustrate the process of strategic leadership and discuss the functional areas such as decision making, communication, motivation, staff selection, and staff development.
4. Examine the implications of purposeful leadership in the growth and effectiveness of the local church, Christian educational non-profit organization, or Christian institution of higher education particularly in regard to the Christian educational context.

Required Readings

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

Required Texts

Andrews, Andy. *The Little Things: Why You Really Should Sweat the Small Stuff*. Nashville, TN. W Publishing Group, 2017.

Greear, J. D. *Gaining by Losing*. Grand Rapids: Zondervan, 2015

Hartwig, Ryan T. and Warren Bird. *Teams that Thrive: Five Disciplines of Collaborative Church Leadership*. Downers Grove, IL. InterVaristy Press, 2015.

Malphurs, Aubrey. *Advanced Strategic Planning*. Grand Rapids: Baker Books, 2005.

Parrott, Roger. *The Longview: Lasting Strategies for Rising Leaders*. Colorado Springs: David C. Cook, 2009.

Spooner, Bernard, gen ed. *Christian Education Leadership: Making disciples in the 21st century*. Coppel TX: Christian Leadership Publishing, 2012.

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Stowell, Steven J. and Stephanie S. Mead. *The Art of Strategic Leadership: How Leaders at All Levels Prepare Themselves, Their Teams, and Organizations for the Future*. Hoboken, New Jersey: Wiley, 2016.

The student will select an additional 400-500 pages of reading for strategic ministry leadership.

Course Teaching Methodology

Units of Study

- I. Foundational Leadership Concepts
- II. Leadership in the Context of the Christian Organization
- III. Strategic Leadership Applied to the Context of Christian Education

Teaching Method. The format of the seminar will be that of student report and discussion with professional referee by the faculty conveyor. For Units I and II students will be asked to make presentations from assigned topics. For Unit III all students will be expected to make presentations and lead in discussion of their assigned topic.

Assignments and Evaluation Criteria

All students must register for this course on Blackboard and complete all pre-work required on the site. Directions for registering and submission of papers will be provided at the beginning of the semester. Submission of the following assignments will be via Blackboard.

1. Leadership Concepts:

The student will read the required texts and select three to four leadership concepts that address the historical, foundational, or empirical precept for effective Christian education from each textbook. During the first seminar meeting these noted concepts will be discussed. Each of the four concepts should be unpacked in no less than 2 pages per textbook. This assignment is due in two parts: a) each participant will have a textbook assigned for the first seminar meeting with their two page paper for their leadership concepts gleaned. b) the remaining 6 textbooks and selected reading will be due two weeks after the first seminar meeting. This assignment addresses SLO#1.

- a. Due 8/24 1:00 p.m. through Blackboard
- b. Due 9/7 1:00 pm through Blackboard

2. Journal Article

The student will draft a journal article that could be considered for publication. *Cultural Issues in Educational Ministry or Disciple Making in Contemporary Ministry* are the topics a student can chose between. The article should be written from the focus of integrating strategic leadership components for addressing cultural issues in Educational Ministry or Disciple Making in Contemporary Ministry. The article should be 8-10 pages single spaced and include end notes for sources cited within the page count. The student should follow the Christian Education Journal format for this assignment. A special focus could be approved by the professors. Each student will be assigned a peer review of the article which should be evidenced in a 1 page single space critique of the article submission. Due for the 2nd Seminar

Meeting (Submit through Blackboard on 9/21 1:00 pm, one week prior to the 9/28 1:00 seminar meeting. This assignment will address SLO#4.

3. Strategic Leadership Applied in the Context of the Christian Organization

The student will develop a 12-14 page research paper on a topic dealing with educational leadership in either the local church, Christian organization, or Christian institution of higher education. The paper will include:

- a. A biblical rationale for strategic leadership in general should be presented in context as it relates to the particular area of study the student has chosen to research. A complete discussion of strategic leadership with reference to the effect of specific variables such as power, authority, conflict, and team development should be researched. Other topics can also be explored and if the student desires to expand the variables that license is permissible.
- b. Specific examples of effective application for the context for which the paper addresses should be explored and explained. (context: local church, non-profit or church affiliated, or institution)

The student will post their paper on line in BlackBoard one week prior to the seminar meeting on 10/26 at 1:00 pm through Blackboard. The seminar presentation of the research will be a creative presentation and not a recitation of the paper (the paper will already have been read) and should seek to involve the seminar participants in a meaningful dialogue and discussion. The presentation and discussion should not last longer than 30 minutes and then followed by 20 minutes of peer/professor critique.

Due for the 3rd seminar meeting 11/2 . This assignment addresses SLO#2

4. Illustration of Strategic Leadership

The student will create a visual demonstration for strategic leadership that demonstrates his or her process for modeling strategic leadership in their context of ministry leadership. The model should include the students' non-negotiable functional components of being strategic in leadership from decision making, communication, motivation, staff selection, staff development, change, agility, awareness, risk and ownership. This visual illustration of the students' personal framework for being a strategic leader should be developed for presentation from the lens of their specified context of a staff meeting as it relates to a leadership team that needs to embrace the leader's model/framework. The use of a case study or hands-on interactive meeting that utilizes the seminar participants in one of the following settings: staff retreat, consultant addressing the group, faculty workshop, or denominational task force should be the focus. This assignment will use the assumption that the people participating already have a working knowledge of content. A pdf file with slides and notes should be submitted through Blackboard for the professors and students. A peer evaluator will be assigned to each student. The presentations will last 30 minutes with an open floor discussion of sticking points for up to 20 minutes. This assignment will be due for the last seminar meeting. Submit through Blackboard on 11/30 1:00 pm for seminar occurring 12/7 1:00 pm. This assignment addresses SLO#3.

Course Policies

Classroom Decorum

Participation is required for every course session due to the interactive learning format of the seminar. A positive attitude can only enhance the learning experience. Therefore, for the purposes of this class, a *positive attitude* and *participation* are defined as productive and interactive engagement with classroom presentations and classroom dialogues throughout a full course session. You cannot participate effectively if you are not focused on the subject matter while in the classroom. Consequently, the student is expected:

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- To come to class with a constructive point of view, prepared to interact with the readings and resources on the course topic in discussion groups and classroom dialogues.
- To dress appropriately and in accordance with the NOBTS Student Handbook.
- To turn off cell phones and not to accept any phone calls and text messages during class.
- To use laptops appropriately during class.
- ***Please remember you are PhD students!***

Absences and Late Assignments

Absences are not permitted and late assignments will not be accepted. Assignments must be submitted in the timeframe given in the assignments above. No grades of Incomplete will be issued for this seminar.

Assignment Format

Unless otherwise specified in this syllabus, all papers will be produced in a digital format with PDF files preferred. The student should utilize the writing style of Turabian 6th edition or newer. Papers will be created in accordance with the standards established in the Doctoral Program Handbook. Copies of all papers will be distributed to each member of the seminar via BlackBoard. A copy of any PowerPoint presentation, in hand-out format, will be provided the professors before the presentation begins.

Course Schedule

Four seminars will convene:

1. Thursday 24 August 2017 1:00 – 9:00 pm CST
2. Thursday 28 September 1:00 – 9:00 pm CST
3. Thursday 2 November 1:00 – 9:00 pm CST
4. Thursday 7 December 1:00 – 9:00 pm CST

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- _____. *The Effective Pastor*. Chicago, IL: Moody Press, 1985.
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- Ashhenas, Ron, Dave Ulrich, Todd Jich, and Steve Herr. *The Boundaryless Organization: Breaking the Chains of Organizational Structure*. San Francisco: Jossey-Bass Publishers, 1995.

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